



Bloomington Arts Commission

Wednesday, January 14, 2015 5 p.m.

McCloskey Conference Room, City Hall

AGENDA

Call to order

Public Comment

December Minutes

Treasurer's Report

New Business

- Resource Workshop for Community-Powered Arts

Old Business

- Business and the Arts – Chamber of Commerce
- 2015 Arts Project grant guidelines and application
- Public Art Masterplan – 2015 workplan and focus topics

Staff Report

Commissioner Announcements

Adjournment

2015 Meetings – 5:00 p.m. McCloskey

February 11

March 11

April 8 (begins at 4 p.m.)

May 13

June 10

July 8

August 12

September 9

October 14

November 18

December 9

City of Bloomington Arts Commission
December 10, 2014
5:00 pm, City Hall, McCloskey Room

Present: Jan Grant, Lynn Schwartzberg, Peter Jacobi, Craig Widen, Francesca Sobrer, Jean Kautt, Martina Celerin, Abby Perfetti, Sally Gaskill

Absent: Paul Sturm

Ex Officio: Miah Michaelson

Guest: Danielle McClelland

Minutes recorded by Abby Perfetti

Call to Order

Jan Grant calls the meeting to order at 5:00 pm

November Minutes

- Craig Widen moves to approve November minutes, Martina Celerin seconds. Minutes approved.

Treasurer's Report

- Accounts are largely unchanged

Guest: Danielle McClelland, BCT Management Inc.

- Buskirk-Chumley Theater (BCT) is a partner of the City and many other public/private entities
- "Natural cultural districts" grow organically in a community, not imposed or constructed – Bloomington fits this natural profile
- BCT costs approximately \$1,254 per day to run; average renter pays \$623 per day. Difference is made up in donations, sponsorships, and public funding
- TIF law interpretation has changed, and \$50,000 in funding will be cut from the BCT's operations. For the coming year, BCT will receive all \$74,000 that was requested but it may only be spent on capital expenses
- Sally: Understanding is that the City Council takes responsibility to help come up with a new source of funding
- Steps the BAC can do to help
 - Continue discussion with the City Council
 - Explain the situation to friends, neighbors, etc
 - Advisory Council
 - Connecting Danielle McClelland to potential major donors

New Business

- Grant Workshop for 2015
 - Offer a comprehensive grant workshop that covers all the funding opportunities offered by the City
 - Collaborate with all those departments
 - BAC would be the sponsor

- January Meeting Date
 - January 14, 2015
- Commission terms
 - All City commission terms will be standardized
 - Each commissioner will have a slot number, expiration date will be managed by the City of Bloomington Clerk

Old Business

- Business and the Arts – Chamber of Commerce
 - Jeb Conrad from the Chamber of Commerce: there is interest from business members who were contacted to discuss Business and the Arts in a focus group
 - They are still interested in discussing a joint project celebrating the Chamber's 100th anniversary; these talks will begin in January
- South Walnut Streetscape Sculpture
 - Sample is presented
- Public Art Master Plan
 - The final version will be presented to the City Council
 - Lynn: Change the spacing between words in headings
 - Sally: Add more visual arts photos
 - Abby Perfetti moves to approve the Public Art Master Plan; Alain seconds. Motion passes.
 - Yay!

Staff Report

- Public Art
 - South Walnut sculpture – see above
- BEAD
 - Next meeting: Monday, December 15, noon, McCloskey Room, City Hall.
 - Current Exhibit: Boys and Girls Clubs of Bloomington
- Other
 - Have Arts Admin grad students doing the following research projects in 2015:
 - Analyzing the municipal arts funding universe
 - Bloomington independent music folklore project
 - Artist Directory (in conjunction with Arts Alliance of Greater Bloomington) – seeking IU students to help assess effectiveness of Artist Directory
 - Former intern Ann Fields hired as Communications Specialist for IAC. She starts in January. Current intern Alexa Lopez hired as Communications Director for City of Bloomington. She starts in January.

- Arts Alliance of Greater Bloomington is still in need of Steering Committee members. Contact Joanne Shank if you're interested, joanneshank@gmail.com.
- Indiana Arts Commission now requires a letter of intent for Operating Support grants

Commissioner Announcements

- Jean: 17th St roundabout looks great
- Lynn: Bloomington Chamber Singers' annual Messiah Sing is Sunday, December 14 at 7pm
- Martina: Has an exhibition hanging at the Bloomington Bagel Company on Dunn St.



Balance Sheet

Through 01/09/15
Detail Listing
Include Rollup Account/Rollup to Account

Account	Account Description	Current YTD Balance	Prior Year Total Actual	Net Change	Change %
Fund Category	Governmental				
Fund Type	Special Revenue Funds				
Fund	402 - Municipal Arts				
ASSETS					
10000	Cash	74,385.66	74,385.66	.00	.00%
		\$74,385.66	\$74,385.66	\$0.00	0.00%
	ASSETS TOTALS				
34000	FUND EQUITY				
	Retained Earnings	74,385.66	74,385.66	.00	.00%
		\$74,385.66	\$74,385.66	\$0.00	0.00%
	FUND EQUITY TOTALS Prior to Current Year Changes				
	Prior Year Fund Equity Adjustment	.00			
	Fund Revenues	.00			
	Fund Expenses	.00			
	FUND EQUITY TOTALS	\$74,385.66	\$74,385.66	\$0.00	0.00%
	LIABILITIES AND FUND EQUITY TOTALS	\$74,385.66	\$74,385.66	\$0.00	0.00%
	Fund 402 - Municipal Arts Totals	\$0.00	\$0.00	\$0.00	+++
	Fund Type Special Revenue Funds Totals	\$0.00	\$0.00	\$0.00	+++
	Fund Category Governmental Totals	\$0.00	\$0.00	\$0.00	+++
	Grand Totals	\$0.00	\$0.00	\$0.00	+++



Balance Sheet

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Detail Listing
Include Rollup Account/Rollup to Account

Account	Account Description	Current YTD Balance	Prior Year Total Actual	Net Change	Change %
Fund Category	Governmental				
Fund Type	Special Revenue Funds				
Fund	403 - Arts Commission Operating				
ASSETS					
10000	Cash	8,327.34	8,327.34	.00	.00
		\$8,327.34	\$8,327.34	\$0.00	0.00%
ASSETS TOTALS					
FUND EQUITY					
34000	Retained Earnings	8,327.34	8,327.34	.00	.00
		\$8,327.34	\$8,327.34	\$0.00	0.00%
	FUND EQUITY TOTALS Prior to Current Year Changes				
	Prior Year Fund Equity Adjustment	.00			
	Fund Revenues	.00			
	Fund Expenses	.00			
	FUND EQUITY TOTALS	\$8,327.34	\$8,327.34	\$0.00	0.00%
	LIABILITIES AND FUND EQUITY TOTALS	\$8,327.34	\$8,327.34	\$0.00	0.00%
		\$0.00	\$0.00	\$0.00	+++
Fund	403 - Arts Commission Operating Totals				
Fund Type	Special Revenue Funds Totals	\$0.00	\$0.00	\$0.00	+++
Fund Category	Governmental Totals	\$0.00	\$0.00	\$0.00	+++
	Grand Totals	\$0.00	\$0.00	\$0.00	+++

FOR IMMEDIATE RELEASE

January 20, 2015

For more information, please contact:

Miah Michaelsen, Assistant Economic Development Director for the Arts, City of Bloomington,
349.3534

City of Bloomington Offers Resource Workshop for Community-Powered Arts

BLOOMINGTON, IND: Have an idea about an art project you'd like to do in your neighborhood, at your business or organization or for your community?

Come learn about grant programs and partnership opportunities available at the City of Bloomington to help support your idea and help make it a reality. Representatives from BEAD, the Bloomington Arts Commission, the Bloomington Urban Enterprise Association, the Housing and Neighborhood Development Department, the Planning and Transportation Department and the Community and Family Resources Department will talk about the grant programs they have available that support arts projects that are community-powered. They'll also share guidelines and deadlines, tips for project and partnership development, what makes a good grant application and more. This info session is designed for neighborhood associations, artists, arts organizations, businesses and anyone else interested in getting an arts project off the ground. Previous grant recipients are encouraged to attend.

The workshop will be at 5:30 p.m., Tuesday, February 3, 2015 in the Council Chambers of City Hall, 401 N. Morton Street, Bloomington.

For additional information contact Miah Michaelsen at michaelm@bloomington.in.gov.

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Bloomington Arts Commission

Staff Report – January 14, 2015

BEAD: **Next Meeting:** Monday, February 16, noon, McCloskey Room, City Hall.

Current Exhibit : Rafael Cronin

Commission Reappointments: Fresca Sobrer and Peter Jacobi have been reappointed by the Mayor. Paul and Martina have submitted applications for Council reappointment.

Other:

Arts Day at the Statehouse: January 27 – 10:00 a.m. Rotunda.

Pep Sobrer: A memorial was made in the Commission's name to Indiana chapter of ACLU in Pep's memory. Pep's Celebration of Life will be Saturday, January 17 at 2:00 p.m. at the UU church.

BUEA Zone Arts Grants Announced:

The Bloomington Clay Studio will be offering *Satur-clay* classes; a seven-week long, full-scholarship ceramic class sessions on Saturdays for three age groups: 4th-5th graders, middle schoolers, and adults. Students will be provided with all the instruction, materials, and equipment needed, and after six weeks of classes an exhibit at the Clay Studio will feature the completed ceramic pieces.

Ledge Mule Press is partnering with Fairview Elementary School and Girls, Inc. for the *Ledge Mule Press Poetry Project*, a project to provide access to creative writing instruction and book arts activities for youth. The project will consist of youth poetry workshops for students taught by Indiana University MFA students and faculty; the Ledge Mule Press Reading Series at the I Fell Building; and the creation of a poetry chapbook in partnership with Bloomington Atelier for Book Arts (BABA).

Tanguero, Inc. will be offering students at Fairview Elementary School opportunities to learn about Argentine Tango through the *Fairview Tango Project*. The project will include a commissioned composition of age-appropriate Tango music for students to perform by a Bloomington based composer; a series of workshop and rehearsals for Fairview String Project violin teachers on Argentine Tango musical styles; a workshop with the students on tango performance practice in the month before the performances and weekly Argentine Tango Dance classes for 5th graders. The project will conclude with a performance of the students from Fairview Elementary School for parents and students in the school's gymnasium, Ivy Tech John Waldron Arts Center, and Indiana University.

Gather Shoppe will be supporting emerging artists and makers through the *Gathering Emerging Makers* project which will offer new artists space in which to show their art and craft; provide mentoring in the areas of product design, product cohesion, branding, packaging, pricing, display, fixtures, hanging, and pricing; as well as provide an exhibition and retail sales experience.

The Warehouse will be producing the *Global Youth Service Day Mural Project*. The Warehouse will create a large exterior mural on their building, located along the B-Line Trail. This project will involve a large number of community participants in design and execution.

Your Art Here's *Property*, is an artist-run, site-responsive public art billboard mural project located at 6th and Walnut Streets that will consist of four art billboards generated by artists curated by Your Art Here staff. The first artist will respond to the site, and subsequent artists will respond to the then altered mural.

Arts Alliance is still in need of Steering Committee members. Contact Joanne Shank if you're interested, joanneshank@gmail.com.